
This article examines the differences in fiscal conservatism between students enrolled in a college of business and those enrolled as nonbusiness majors. Fiscal conservatism is examined using two constructs: fiscal ideology (a) at a macro level and (b) at a micro level, students’ ability to monitor and regulate their personal consumer spending self-control. Further, the authors investigate whether a gender gap exists in regards to these constructs and examine potential ideological and personal spending differences between juniors and seniors to assess the impact a business education might have on these attitudes.